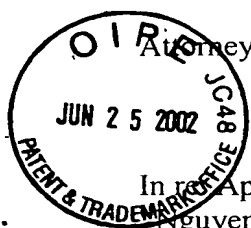


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#16C  
6/28/02



Attorney Docket No.: 5577-115CX

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of  
Nguyen et al.

Serial No.: 09/207,945

Filed: December 09, 1998

)  
) Examiner: T. Huynh  
)

) Group Art Unit: 2176  
)

) Date: June 25, 2002  
)

For: SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS FOR  
ASSOCIATING DYNAMICALLY GENERATED WEB PAGE CONTENT WITH  
WEB SITE VISITORS

PRELIMINARY AMENDMENT

Box RCE  
Commissioner for Patents  
Washington, DC 20231

RECEIVED  
JUN 27 2002  
Technology Center 2100

Sir:

Please enter the following Preliminary Amendment before examining the present application, which is a Request for Continued Examination (RCE) of Serial No. 09/207,945 filed December 9, 1998.

In the Claims:

Please cancel Claims 5, 14, 18, 24, 33, 37, 43, 52 and 56 without prejudice or disclaimer.

Please replace Claims 1, 9, 13, 20, 28, 32, 39, 47 and 51 with the following:

Sub 7  
1. (Amended) A method of associating dynamically generated Web page content with a user who requests a Web page from a Web server, wherein the user makes the Web page request via a Web client in communication with the Web server, the method comprising the following steps performed by the Web server:

storing a record of the user request within a Web server log;

generating the requested Web page, wherein the generated Web page includes a content object having a unique, non-URL identifier associated therewith, wherein the unique, non-URL identifier is generated via a hashing function;

serving the generated Web page to the Web client; and